

The Data Values Project

The [Data Values Project](#) is a new global policy consultation and advocacy campaign aiming to unlock the value of data for all. Led by the Global Partnership for Sustainable Development Data's [Technical Advisory Group](#), we are working with a network of 275 partners to tackle how governments, businesses and civil society are using data - to develop common positions and policies on data ethics, rights and governance issues. The consultation that will bring together diverse and often underrepresented perspectives, research and experience on major data challenges, leading to joint advocacy based on a common manifesto for action to achieve this vision.

We are aiming to influence decision makers at national, regional and global levels to develop policies that:

- Engage and include people in data systems that govern their lives
- Drive sustainable and equitable development
- Promote balanced data governance.

The project kicked off in early 2021, with an open dialogue that draws together key players from the public sector, the private sector, regulatory and legal bodies, international institutions and civil society. White papers from several consultation tracks will be shared and discussed at international fora over 2021. This will culminate in the launch of a manifesto for action and dynamic multimedia experience next year - charting a practical path forward on what should be the global norms around data access and use.

Beyond 2022 we will put recommendations into action, enabling society to leverage data for a more sustainable, equitable and inclusive world.

Read our FAQs [here](#), the web page [here](#) and our interactive project web hub here <https://www.data4sdgs.org/datavaluesproject>