



<b>Abbreviated name</b>	Early initiation of breastfeeding
<b>Indicator name</b>	Early initiation of breastfeeding
<b>Domain</b>	Risk factors
<b>Subdomain</b>	NCDs and nutrition
<b>Associated terms</b>	Nutrition
<b>Definition</b>	Percentage of infants breastfed within 1 hour of birth in a specified time period.
<b>Numerator</b>	Number of newborns breastfed within 1 hour of birth.
<b>Denominator</b>	Number of live births in a specified time period.
<b>Disaggregation/ additional dimension</b>	Place of residence, sex, socioeconomic status
<b>Method of measurement</b>	DHS and MICS include questions on the timing of the initiation of breastfeeding.
<b>Method of estimation</b>	UNICEF maintains a global database ( <a href="http://data.unicef.org/nutrition/iycf">http://data.unicef.org/nutrition/iycf</a> ).
<b>Measurement frequency</b>	Every 3–5 years
<b>Monitoring and evaluation framework</b>	Outcome
<b>Preferred data sources</b>	Population-based health surveys
<b>Other possible data sources</b>	
<b>Further information and related links</b>	Indicators for assessing infant and young child feeding practices. Geneva: World Health Organization; 2008 ( <a href="http://whqlibdoc.who.int/publications/2008/9789241596664_eng.pdf">http://whqlibdoc.who.int/publications/2008/9789241596664_eng.pdf</a> , accessed 29 March 2015).